

CAL FARLEY'S BOYS RANCH ALUMNI ASSN. 2018 ANNUAL REPORT

"CARRYING ON HIS WORK!"

Reporting on the work of CFBRAA for 2018 is best done by evaluating performance in relation to our objectives. We have four primary purposes. We were chartered, back in 1972, to first, "supply aid and assistance in promoting the growth of Cal Farley's Boys Ranch." Let's look at that first.

I. Promoting the work of Cal Farley's

A. Financial Support

This past year, 2017-18, CFBRAA has worked with Cal Farley's in several ways. A few years ago the Association adopted responsibility for the cost of washers and dryers in the Alumni Support Center. We purchased these when the center was built and we have been setting aside funds each year since to replace those units when the time comes.

We work with Cal Farley's in maintaining the Cemetery at Boys Ranch. We have established the Cemetery Maintenance Fund to which all receipts for Veteran's Memorial Plaques are contributed. In addition, one of the Alumni Board members took it upon himself to set up a Facebook Fundraising campaign for the fund. This past year we contributed over \$1,050 to the cemetery fund

In addition, CFBRAA has been supporting the work of Cal Farley's with alumni via the Alumni Support Center. The Association gave \$500 to help Cal Farley's provide Christmas presents for residents of the Center.

A surprise opportunity to help came when Harold Courson won a gun in the Gun Raffle. He donated it back to the Association. We held another raffle for just that gun and gave the proceeds, \$1,641, to Cal Farley's for the Alumni Support Center.

The Association continues to provide \$500 in cash prizes to homes at the Ranch for those who win the Christmas Lights Judging Contest. This year, one of our alumni provided \$300 to take residents at BR out to eat while they were at the Houston Stock Show.

Finally, again through the generosity of one of our alumni, the Association met with and gave to all of the graduating seniors Kohl's gift cards valued at over \$4,000.

It would be important to note that, while we look for opportunities to promote and support the work of Cal Farley's, we continue to be blessed by our former home. For the past 3 years, Cal Farley's has contributed \$50,000 a year to help pay for our administrative services.

B. Working Together with Cal Farley's

The relationship between CBRAA and Cal Farley's continues to grow and strengthen. In May the Association had its first Strategic Planning Meeting at WinStar. Three representatives from Cal Farley's were vital participants in that meeting both sharing with us how we might better support their work with alumni, and how they could assist us in achieving our mission objectives.

The primary objective that evolved from that retreat was the need to enlist alumni, particularly in the Panhandle area, to mentor alumni in the Alumni Support Center. This is, again, part of what we were chartered to do. The second paragraph of our Charter objectives is "create and promote a closer relationship between the former students of Boys Ranch and to facilitate a quicker and easier adjustment for Boys Ranch graduates and other former students to community life."

The Alumni Support Center is an example of how seriously Cal Farley's takes the transition today. We are committed to working with them in helping our brothers, and sisters, be successful in making the transition.

II. Create and Promote Alumni Family Ties

This is the second objective in our charter, as stated above. We are committed to working with new alumni and to helping all former residents maintain family ties with one another. To this end we have been doing the following this past year.

A. Hold Family Gatherings

Of course, the largest family gathering we hold each year is the Annual Reunion in Amarillo. Last year, 2017, we had about 150 participate in the banquet at the Amarillo Civic Center. In addition, we held the golf tournament and a picnic at Thompson Park.

In addition to the Annual Reunion, the Association held gatherings in 2017-18 in Florida, Houston, Dallas, Memphis, San Marcos and at WinStar.

B. Communications

The Association is building a database to help us communicate with one another. We currently have some form of contact information for 1,995 alumni, including email addresses for 786. We are willing to share email addresses when asked, and help alumni with additional information with consent. We have nearly 1,500 friends on our facebook page. We are working to make our social medial presence much more attractive and valuable to all alumni.

III. Provide Scholarship Assistance

A part of being family to former residents of BR and GT is helping alumni send their family members to college. CFBRAA started a scholarship program and, over the past 11 years, CFBRAA has provided over \$130K in scholarship assistance to our brothers and sisters. There are currently six students under scholarship with three others pending. Last year you provided \$16,800 in scholarship assistance to 9 students.

IV. Provide Crisis Support to Alumni Families

Crisis Support was a major service provided by CFBRAA to alumni. With Hurricane Harvey hitting about the time of the reunion last year we set up a special fund to raise support for impacted former BR & GT residents. All alumni in the impacted area for whom we had contact information were contacted and assistance was provided. Over \$4,200 was distributed to those who requested help. In addition, the Association provided another \$8,000 in assistance to alumni in all kinds of crises throughout the year.

Cal Farley's Alumni Association continues to be transparent and accountable in all financial matters. Monthly finance reports and budget comparisons are available for all members to see on the web site. In addition, detailed reports are reviewed by the Board of Directors, the Executive Committee and the Finance Committee. The Foundation Board of Directors has their own set of finance reports, which are also available to the Association BOD.

In June, the Board of Directors adopted the following 2018-19 Fiscal Year Operating Budget:

CFBRAA 2018-19 OPERATING BUDGET 2018-19 Budget		
INCOME		
BUDGET REVENUE		
41000 · Direct Member Support		17,100
41100 · Undesignated Member Support	6,100	
41200 · Designated Member Support	11,000	
42000 · Direct Public Support		2,600
43000 · Event Income		43,200
43100 · Reunion Income	10,500	
43200 · Reunion Golf Tournament	6,600	
43300 · Gatherings Revenue	3,100	
43400 · Scholarship Fundraiser Revenue	23,000	
45700 · Gun Raffle Revenue	50,000	
45900 · Other Revenue	620	
Total 45000 · Other Budget Revenue		50,620
TOTAL BUDGET REVENUE		113,520

EXPENSE		
BUDGET EXPENSES		
61000 · Alumni Support		27,400
61100 · Crisis Support Assistance	7,000	
61200 · Scholarships	20,000	
61900 · Other Alumni Support	400	
62000 · Cal Farley's Support		14,500
66000 · Special Events		44,550
66100 · Annual Reunion Expenses	7,500	
66200 · Reunion Golf Tournament	3,800	
66300 · Regional Gatherings	3,500	
66400 · Scholarship Fundraiser Expenses	3,000	
66500 · Gun Raffle Expense	26,500	
66900 · Other Special Events Expenses	250	
68000 · OPERATIONS		14,300
68100 · Administrative Services	2,500	
68200 · Communications	7,250	
68300 · Operating Expenses	2,900	
68400 · Supplies & Services	1,650	
69000 · Transfer to Foundation		12,770
TOTAL BUDGET EXPENSES		113,520

Note a couple of things about the budget. The Association started the year with \$20,000 in the operating fund. We will start next fiscal year with \$20,000 in the operating fund. Any excess will be transferred to the Foundation. At the end of the 2017-18 fiscal year, the Association transferred over \$23,600 to the foundation. The budget for this fiscal year is to spend \$12,770 less than we receive. That is the planned amount to transfer to the foundation next June.

Secondly, you will note that the cost for administrative services is greatly reduced. Also notice that the revenue does not include the \$50,000 contribution from Cal Farley's. Both this revenue and the cost for administrative services have been transferred to the Foundation and are a part of that budget.

CFBRAA Foundation

In 2010, CFBRAA established the CFBRAA Foundation for underwriting the overhead costs of the Association, Endowing Scholarships and other objectives of the CFBRAA. A separate Board of Directors governs the Foundation. Only earnings from the Foundation investments may be used, not the principle.

Currently the Foundation has \$485,000 in the Legacy Partners program. This is what will be used to underwrite the administrative costs. In addition, there is \$280,000 in three endowment scholarships. One of these has sufficient funds to use the proceeds to provide scholarships.

2017-18 CFBRAA LEADERSHIP BOARD OF DIRECTORS

Jimmie Boatwright	<i>President</i>	Cylinda Case	Alan Dore
Cam Lindsey	<i>Vice President</i>	Michael Rogers	Daniel Scroggs
Amy Brasher	<i>Secretary</i>	Chuck Farrell	Dennis Linam
David Rattan	<i>Treasurer</i>	Kyle Wilkinson	Bret Tibbets
Sherry Boatwright		Beverly Hall	Dean Sharp
Billy Bob Touchstone		Tony Wade	David Rodgers

CFBRAA COMMITTEES

EXECUTIVE COMMITTEE

David Rodgers (chm)	Tony Wade
Jimmie Boatwright	Cam Lindsey
Sherry Boatwright	Dean Sharp
Chuck Farrell	Cylinda Case
David Rattan	Michael Rogers

MEMBERSHIP COMMITTEE

Sherry Boatwright (chm)	Beverly Hall
Dennis Linam	Karl Sarpalius
Kenny Eatinger Jr.	Van Smith
Billy Bob Touchstone	Vanessa Melvin
Amy Brasher	

FINANCE COMMITTEE

Michael Rogers (chm)	Gary Pierce
Cal Calhoun	John Kenney
Britt Hammond	Aubrey Ellington
Sherry Boatwright	Alan Dore
Rick Hanzelka	

CRISIS SUPPORT COMMITTEE

Dean Sharp (chm)	Michael Rogers
Fred Hatchett	Daniel Scroggs
Benji Adams	Ken Jurden
Scott Carriker	Dr. Kevin Altieri
David Rodgers	

SCHOLARSHIP COMMITTEE

Chuck Farrell (chm)	Kyle Wilkinson
Robert Solano	Everett Davis
Ken Arthur	Sherry Boatwright
Jess Vizcaino	Eddie Lee
Daniel Scroggs	

ANNUAL REUNION COMMITTEE

Tony Wade (chm)	Beverly Hall
Billy Bob Touchstone	Dean Sharp
Cylinda Case	Butch Ray
Bob Matteson	Brandon Crews
Kenny Eatinger Jr.	

DEVELOPMENT COMMITTEE

David Rattan (chm)	Tom Novak
Jimmie Boatwright	Jerry Nicholson
Britt Hammond	Cam Lindsey
Angelo McClain	Bret Tibbets
David Rodgers	

DISTINGUISHED STAFF

David Rodgers	Dr. Kevin Altieri
Tim Darnell	Tony Wade
Alan Dore	Lynn Keesee

GUN RAFFLE COMMITTEE

Tony Wade (chm)	Cam Lindsey
Beverly Hall	David Rattan
David Rodgers	

DISTINGUISHED ALUMNI

Tom Novak	Angelo McClain
Jerry Nicholson	

IT'S WHERE WE'RE GOING THAT COUNTS

CFBRAA has begun to run a good race. Our primary goals for the coming year are not financial but involvement. We will focus on being family in 2018-19. We will focus on being truly good for one another and for those future alumni currently at Boys Ranch.

The number one goal is to develop a strong Panhandle Chapter of Cal Farley's Alumni. Our brothers and sisters in the Amarillo area can have the greatest impact on new alumni and those in the Alumni Support Center. These are the family members most in need of this Association. Cal Farley's has begun a very good work in helping new alumni become successful in the "outside world." But we who have been there can be the vital link that so many of these young men and women need.

It's where we're going that counts. That "we're" is you and me. The success of any organization in achieving its goals is directly dependent on the involvement of the individuals that are a part of that organization. At present, it is a committed and diligent handful that is involved and actively serving. Your Alumni Association needs YOU to be actively involved in making this family an actual family to our brothers and sisters in need.

Take time to consider where you can serve your family. It may be serving on a committee, contributing to Legacy Partners, mentoring new alumni, playing games with seniors and building relationships. It may be securing data on family members and helping with communications or web site or reunion service. It may be in publications, in recruiting sponsors, in writing thank you letters, in monitoring facebook. There are a multitude of ways to be a part of making CFBRAA a fantastic family to former residents of BR and GT. All it really take is a willingness to do it. It truly is where we're going that counts.